Planned Giving Strategies and Tax Updates for 2020

J. Davey Gerhard
Director of Development, Planned Giving, & Stewardship
Episcopal Diocese of California

Amanda Kiernan Martin
Director of Gift Planning
California Pacific Medical Center Foundation



Goals for this Webinar

- 1. Learn how to give thoughtfully during the pandemic and ensure your communities remain strong
- 2. Review the CARES ACT and SECURES ACT tax updates and changes for 2020
- Common best practices for planning your legacy, when to review your estate



SECURE Act

- Eliminated the maximum age for traditional IRA contributions. Individuals can now contribute to their IRA past the age of 70½, allowing more time to save.
- Changed the required minimum distribution (RMD) age. Donors must now start taking RMDs from their retirement account at age 72, instead of 70½.
 - Notably, donors who turned 70½ in 2019 or earlier must continue to take required minimum distributions.

SECURE Act

- Eliminated "stretch" distribution rules for IRA and defined contribution plans for most non-spousal beneficiaries. Starting in 2020, non-spousal beneficiaries will have to withdraw the entire amount within 10 years.
 - *Previously, they could stretch this over their lifetime.
- The law takes effect for deaths of IRA owners after Dec. 31, 2019, so IRAs inherited before then are unaffected.
 - A CGA or CRT could help solve this if a donor is concerned about the 10-year limit.



CARES Act

Temporary tax relief act for the year of 2020 to aid the economy and lessen the burden on citizens during the COVID pandemic. The act will expire on December 31, 2020 if not extended.

- Temporarily drops the required minimum distribution (RMD) from retirement accounts for the 2020 tax year. Qualified charitable distributions (max \$100,000) from retirement accounts are still valid but will not have the additional benefit of counting as an RMD.
 - IRA owners who like to use their RMD to make qualified charitable distributions (QCDs) may suspend their giving for 2020 and make a larger contribution in 2021.
 - QCDs are still a viable option for 2020. Up to \$100,000 qualifies for a charitable distribution.

CARES Act

- Created a new universal charitable deduction. This new \$300 deduction is an "above the line" adjustment donors can claim it even if they do not itemize. This tax incentive is available for gifts to qualified charities (and not to donor advised funds). It is only available per "tax filing unit", meaning a married couple filing jointly is only able to deduct \$300.
- Lifted the cap on annual cash contributions. Individuals who itemize, may deduct charitable gifts of cash up to 100% of their adjusted gross income (AGI), an increase from the typical limit of 60%. Additionally, it raises the limit on corporate giving from 10% to 25% of taxable income.
 - IRA owners, consider taking a distribution as cash, then
 donating to your congregation and eliminating tax for this
 year.

Opportunities for Giving

Planning for the future is always important, but especially needed for our congregations and communities now.

- Philanthropic priorities often take a backseat during times of economic hardship; consider continuing your support at whatever level you're able.
- Start planning giving opportunities that will provide for your congregation but offer you financial return as well.
 - Charitable Gift Annuity
 - Charitable Remainder Trust
 - IRA/Retirement Account Designation
- Review your estate plan and leave a gift for the congregation out of your will.



Revisit Your Will

An estate plan requires routine maintenance.

Don't just set it and forget it. You should **revisit your w**ill every three to five years, or at any point the following changes apply to you:

- + Life changes: marital status, birth, death, health challenges, relocation, or retirement
- + Asset changes: property, inheritance, insurance proceeds, retirement accounts, businesses, or overall changes in your estate's value
- + Appointee changes: executors, personal representatives, guardians, attorneys-in-fact, trustees, or health proxies/agents
- + Legal changes: federal or state tax rates and regulations, trust or property laws
- + Gift changes: charitable support for causes and organizations that are important to you

Your Questions or Comments



J. Davey Gerhard, Director of Development 415-869-7836 (o) 415-307-0172 (m)

daveyg@diocal.org
http://www.diocal.org