



New Ways of Engagement

Faithful Generosity: Moving Forward
generosity365 EXTRA

Rev. Meredith McNabb





**LILLY FAMILY
SCHOOL OF PHILANTHROPY**

INDIANA UNIVERSITY

Lake Institute on Faith & Giving

- Research
- Educational Programs
 - Executive Certificate in Religious Fundraising*
- Public Conversation

The Organization's Universe
People with Similar Interests
Former Participants
Former Board Members
Former Donors
Members
Clients
Volunteers
Employees
General Donors
Major Donors
Board
Management



The Constituency Model

The Fund Raising School, IU-Lilly
Family School of Philanthropy

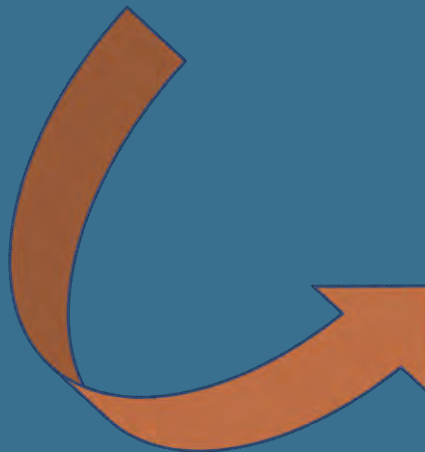
LAI Principle

Linkage
Ability
Interest



LIA Principle

Linkage
Involvement
Advocacy





Six Best Practices for Engagement & Integration

1. Operational management

*Adapted from Dr. Barbara Fullerton, "Growing Generosity:
Identity as Stewards in the United Church of Canada"
Washington DC: Wesley Theological Seminary (2009)*

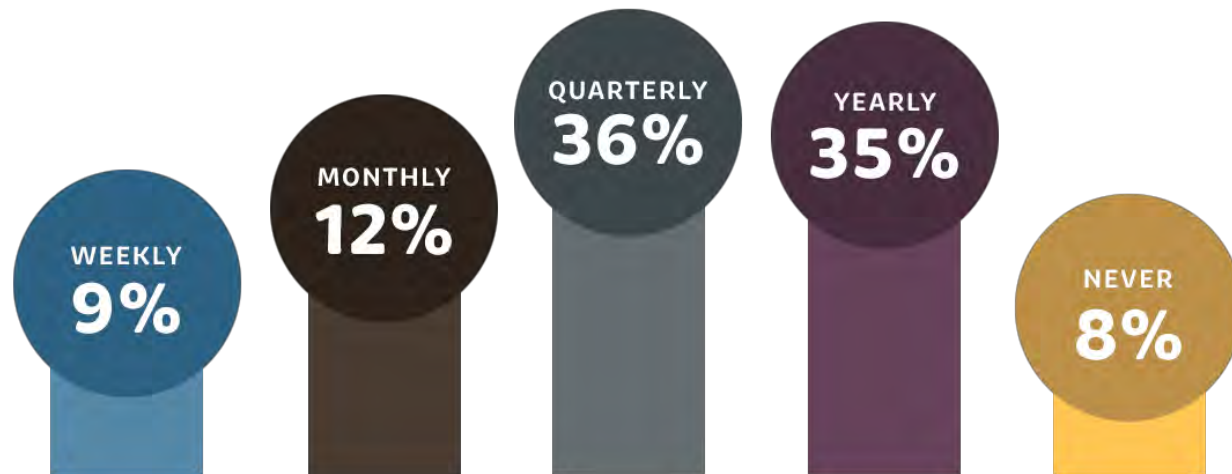


Six Best Practices for Stewardship Engagement & Integration

1. Operational management
2. Integration into worship

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FREQUENCY OF TEACHING ABOUT GIVING



National Study of Congregations' Economic Practices
Lake Institute on Faith & Giving
IUPUI-Lilly Family School of Philanthropy (2019)



Six Best Practices for Stewardship Engagement & Integration

1. Operational management
2. Integration into worship
3. Stewardship formation

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4. Stewardship leadership

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5. Spiritual nurture opportunities

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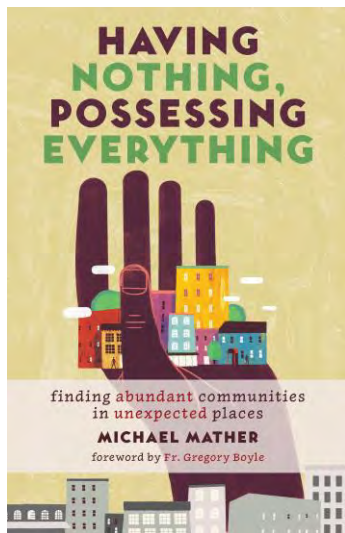


Six Best Practices for Stewardship Engagement & Integration

1. Operational management
2. Integration into worship
3. Stewardship formation
4. Stewardship leadership
5. Spiritual nurture opportunities
6. Engagement in justice and peace work

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An Abundance Mindset



"The topic 'How can we grow?' took up all the energy in the room. And the question 'In what way are we as a congregation alive?' didn't occur to us."

—Rev. Mike Mather

Having Nothing, Possessing Everything

